



# Philadelphia Chapter ASSE Local Chapter Newsletter



April 2009

**April, 2009 Lunch Meeting  
Thursday, April 23rd**

## ***"Corporate Sustainability: What Does Green Mean Today?"***

For the past several years, the "green" marketplace has been one of the fastest growing, most dynamic sectors of the US economy. As the public grows more and more demanding of business's stewardship role over natural resources and environmental protection, the need for companies to effectively manage environmental issues has become very important. Leading companies view sustainability challenges as opportunities for new markets and revenue growth. This lecture will provide attendees a broad and practical understanding of sustainability concepts, and provide increased awareness of how the challenges of sustainable development are multifaceted. These concerns are altering business strategies and practices.

Join the Philadelphia Chapter ASSE for our Luncheon Meeting at Maggiano's Little Italy at 12th and Filbert Streets in Philadelphia on Thursday, April 23rd, where we will discuss various corporate sustainability and greening issues and initiatives, and hopefully provide you with guidance on how to lead your organization through today's sustainability challenges in a volatile economic environment.

### Who Should Attend?

- Company Environmental, Health & Safety Personnel
- Company Managers, Supervisors, & Directors
- Production Leaders & Trainers
- Personnel Involved in Corporate Sustainability Initiatives



# MEETING AGENDA: THURSDAY, APRIL 23RD

- 10:30 AM - 11:15 AM: Registration/Networking Opportunity
- 11:15 AM - 12:15 PM: Lunch
- 12:15 PM - 1:45 PM: Dr. Ernest Weiler: "Corporate Sustainability: What Does Green Mean Today?"
- 1:45 PM Executive Team Meeting

**PRICE: Philadelphia Chapter ASSE members: \$35\*  
Non-members : \$45**

\*-National/Local Chapter ASSE dues payment must be current at the time of pre-registration to take advantage of the discounted meeting price.

BCSP COC's: 0.25 COC per 3 hours of instruction; ABIH CM Points: applied for.

Payment **MUST** be made, by check or by cash **ONLY**, at the door on the day of the meeting. Please do **NOT** send payment via the mail. Checks should be made payable to "Philadelphia Chapter ASSE".

Deadline for pre-registration is the end of the day on **Friday, April 17th.**

Due to limited meeting space, and expected interest in this presentation, pre-registration for this meeting is **MANDATORY**. Registration will be cut off, without notice, when the number of seats available are filled.

To pre-register: Please send an email to [register@philaasse.org](mailto:register@philaasse.org), with your name and company affiliation.

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## Parking:

There are several parking lots/garages near the restaurant. To locate parking options, and to get an idea of prices, please [click here](#) to use the Philadelphia Parking Authority's Parking Locator web site (this link defaults to garages/lots near the restaurant and the Convention Center).

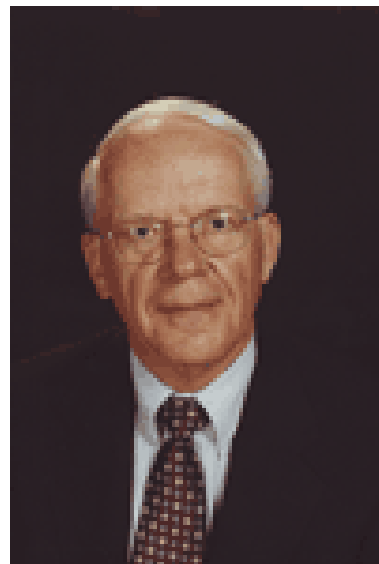


## Public Transportation:

One of the entrances to the Market East regional rail station is on the opposite corner of 12th and Filbert Streets from the restaurant. This is a central line for the suburbs; the subway drops off at 12th and Market.

## Ernest D. Weiler

Ernest D. Weiler is a seasoned manager and Environmental, Health, Safety and Product Regulatory professional, with extensive global experience in the chemical processing industry. During more than 35 years of industrial experience, he held various management and executive leadership positions in Research, Technical Development, Technical Service, Toxicology, Product Regulatory Compliance, and Environmental Health and Safety.



Dr. Weiler worked in Switzerland, France, and the U.S. He was a Ph.D. Fellow at the University of Basel in Switzerland. He received his Ph.D. from the University of Nebraska, his M.B.A. from Temple University in Philadelphia, and a B.S. from the University of Minnesota. He has published or coauthored 43 articles, prepared 18 technical presentations and holds 41 patents.

Dr. Weiler has held an Adjunct Assistant Professor position at Temple University since 2003. He has taught courses in the Community and Regional Planning Department and the Fox School of Business Management as well as Drexel University. He is also associated with Five Winds International, a management-consulting firm that helps clients understand the business opportunities and risks associated with environmental and social forces affecting their companies, products, and services.



# Directions to Maggiano's Little Italy

1201 Filbert Street  
Philadelphia, PA 19107  
(215) 567-2401



**MAGGIANO'S LITTLE ITALY®**

**PLEASE NOTE THAT THIS MEETING IS BEING HELD AT  
MAGGIANO'S IN CENTER CITY PHILADELPHIA,  
AND NOT AT OUR NORMAL MEETING LOCATION IN KING OF PRUSSIA**

## **FROM BENJAMIN FRANKLIN BRIDGE:**

- Follow signs for PA Convention Center/Vine Street.
- Follow Vine to 12<sup>th</sup> St. and turn LEFT on 12<sup>th</sup>.
- Go 3 blocks down to Filbert Street. Maggiano's is on the right corner.

## **FROM WALT WHITMAN BRIDGE:**

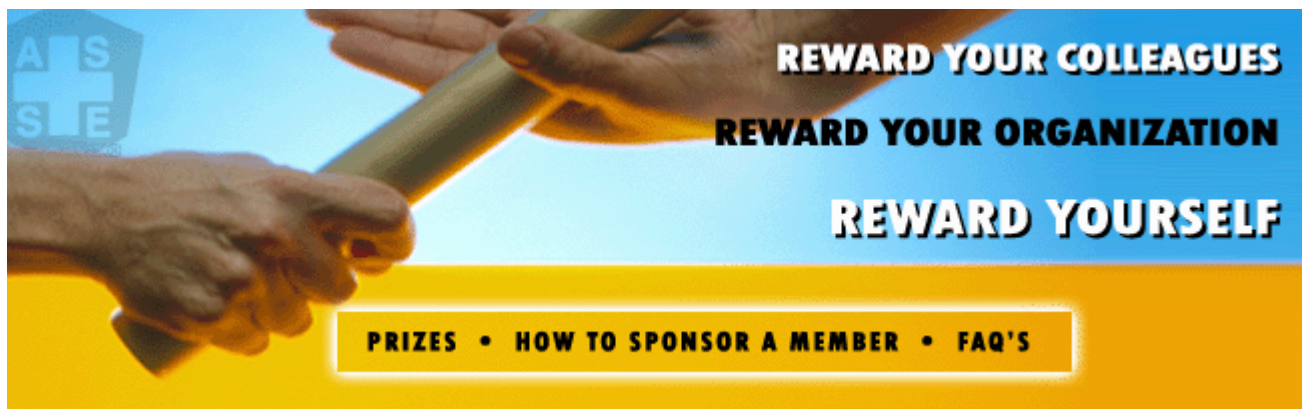
- 76 West to I-676 East.
- Exit on Convention Center & Broad Street Exit.
- At the traffic light go straight.
- Proceed to 12<sup>th</sup> Street and make a RIGHT.
- Go 2-3 blocks to Filbert Street. Maggiano's is on the right side.

## **FROM KING OF PRUSSIA AREA:**

- Take 76 East to I-676 East.
- Exit at Broad Street/Convention Center.
- Go straight through light & make a RIGHT on to 12<sup>th</sup> Street.
- Go 2-3 blocks to Filbert Street. Maggiano's is on the right side.

## **FROM THE PHILADELPHIA AIRPORT:**

- Take 95 North.
- Get off at Columbus Blvd. Exit.
- At bottom of ramp, turn LEFT onto Columbus Blvd.
- Look for the Hyatt Hotel on right, & immediately following, turn RIGHT onto Market Street.
- Take ramp to top and turn LEFT and cross over Columbus Blvd. You are now on Market Street.
- Follow down to 13<sup>th</sup> Street and Turn RIGHT.
- Go 1 Block to Filbert Street and Turn RIGHT.
- Go down to 12<sup>th</sup> Street & Maggiano's is on your left at the corner.



## The American Society of Safety Engineers would like to remind you of our 2008-2009 **Member-Get-a-Member Campaign!**

From December 1, 2008 until March 31, 2009, if you recruit one or more of your colleagues to join ASSE you will pass on the combined knowledge of 32,000 safety, health and environmental professionals. This will help the Society and the safety, health and environmental profession grow. A larger population of members and in the profession provides ASSE with the ability to more effectively meet your needs as well as increase your ability to share best practices with others who support the profession and seek formal education and professional career support. At the same time, you put yourself in a position to potentially win some great prizes! For each new member you sponsor you increase your chance of winning!

Many of you have already taken advantage of this campaign. We thank you for your participation and hope you plan on sponsoring more new ASSE members!

As you already know, ASSE members take advantage of their outstanding membership privileges every day. From technical publications to educational opportunities and practice specialties, ASSE serves as your primary resource for safety, health and environmental professionals worldwide. Now is a perfect time to pass on those resources to a colleague and further ensure the success of your team and make it their primary resource as well.

### What can you win?

- Recruit 1 new member by January 31, 2009 and be entered into a drawing for a \$100 ASSE gift certificate.
- Recruit 3 new members by February 28, 2009 and be entered into a drawing for a \$1000 American Express gift card, a \$100 ASSE gift certificate.
- Recruit 4 or more new members by March 31, 2009 and be entered into a drawing for a \$1500 American Express gift card, a \$100 ASSE gift certificate.

To learn just how easy it is to recruit a new ASSE member, please visit [www.asse.org/membership](http://www.asse.org/membership) today or call our customer service center at (847) 699-2929.

## Call For Speakers: Penn-Jersey ASSE Professional Development Conference (May 15, 2009)

The Penn-Jersey Chapter ASSE is looking for speakers for their Professional Development Conference, being held in Bordentown, NJ on Friday, May 15th.

For more information, please contact Penn-Jersey's conference committee at [PDC@penn-jersey.asse.org](mailto:PDC@penn-jersey.asse.org) by February 27, 2009.

## Upcoming Philadelphia Chapter ASSE Meetings

Planned upcoming meeting topics are listed below: please check our web site for dates and times

**Joint meeting** with Penn-Jersey ASSE (date/time/topic/location to be announced)

**Plant Tour** (time/location to be announced)

**2009-2010 Chapter Planning Meeting** (date/time/location to be announced)

**June 2009:** June 28<sup>th</sup> - July 1<sup>st</sup>: **Safety 2009 Professional Development Conference & Exposition** (Henry B. Gonzalez Convention Center, San Antonio, Texas)



Thousands of Safety, Health and Environmental professionals will choose SAFETY 2009 as their primary source for professional development this year.

- Learn from the successes of other organizations
- Take away examples and strategies
- Network with your peers and earn CEUs

**Registration is open for ASSE's SAFETY 2009.**  
For more information, visit the ASSE web site at

<http://www.asse.org/education/pdc09/>

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